



**American Red Cross**  
 Burlington County Chapter 1632  
 Route 38 Lumberton, NJ 08048  
 609-267-9595 / 609-267-3626 Fax



Summer 2010

Dear Friends, Fellow Businessmen and Women:

As the Chairperson of the Board of Directors at the American Red Cross of Burlington County and the proprietor and executive chef at Cater 2U, I am excited to announce that we have again partnered with the New Jersey National Guard in sponsoring the 5<sup>th</sup> Annual MOTORED motorcycle poker run on **October 10, 2010 at Cater 2U.**

The event's purpose is to raise funds for The American Red Cross Burlington County Chapter and its Services to Armed Forces at the Joint Base McGuire/Dix/Lakehurst.

The Services to Armed Forces provide **Canteening** for the soldiers during their processing to be deployed or returning home, **"Comfort Kits"** (assorted personal care items) for the deploying and financially in need soldiers, and **Emergency messaging services** between active duty military and their families. These services and more need **YOUR** support to continue providing invaluable care to our soldiers.

In the past, there have been many disasters in Burlington County that have required the assistance of the Red Cross: an apartment fire in Mt. Holly, the Nor'easter, and Pinelands wildfire; which brought hardship to our Burlington County residents! The Red Cross was there in time of need and now the Red Cross needs **YOUR** volunteerism and financial support.

I am appealing to you for **Sponsorship.** This year, we are offering four different levels of sponsorship for your business or group as a way to help the community and promote your business or group during the event and all year long.

<p><b>King of the Road:</b> Priced at \$1,500.00</p> <ul style="list-style-type: none"> <li>• Presence of your business or group name in all media press releases (including event website) • Full-page ad in event brochure • 1 route sign with your business or group name • Vendor spot with table • Entrance tickets for 20 bikes • Free Lunch for each passenger</li> </ul>	<p><b>Neighborhood Rider:</b> Priced at \$1,000.00</p> <ul style="list-style-type: none"> <li>• Quarter-page ad in event brochure • Entrance tickets for 10 bikes • Free Lunch for each passenger</li> </ul>
<p><b>Road Warrior:</b> Priced at \$1,250.00</p> <ul style="list-style-type: none"> <li>• Half-page ad in event brochure • 1 route sign with your business or group name • Entrance tickets for 15 bikes</li> <li>• Free Lunch for each passenger</li> </ul>	<p><b>Honor Rider:</b> Priced at \$500.00</p> <ul style="list-style-type: none"> <li>• Business Card size ad in event brochure • Entrance tickets for 5 bikes • Free Lunch for each passenger</li> </ul>

\*All ads are Black and White and will also be posted on [www.motoredridenj.org](http://www.motoredridenj.org) from Oct. 10, 2010 to June 10, 2011.

\*Entrance fee is \$30.00 per bike (Pre-Registration is \$25), \$20.00 for Military personnel and Veterans.

\*Fees include T-shirt and pin for the first 250 riders.

\*\$10.00 per person and \$5.00 for children 10 and under, for lunch.

\*Win a 2010 Harley Softail Heritage for \$10.00 per chance.

Also available: Vendor spaces starting at \$40.00, Ads starting at \$25, and Route Signs for \$100.

Thank you for your consideration. Feel free to contact me with any questions or concerns.

Sincerely,

Michael Giletto

Owner - Cater 2U – Phone # 856-235-3032

PS. Please make checks payable to M&M Giletto Children's Charitable Foundation – Your contribution is tax-deductible.

